

# Natural Disasters and the Economy – A Survey

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## ABSTRACT

This paper surveys the state of the economic literature examining the aggregate impacts of natural disasters. The paper reviews the main disaster data sources available, discusses the determinants of the direct effects of disasters, and distinguishes between short- and long-run indirect effects. The paper then examines some of the relevant policy questions and follows up with a survey of current projections about the likelihood of future disasters. The paper ends by identifying several significant gaps in the literature.

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## 1 Introduction: Why Do We Need this Survey?

When the final version of this paper was written, in March 2011, a tsunami triggered by a very large earthquake in Sendai, Japan, has just caused untold damage and many thousands of deaths. Catastrophes associated

with natural phenomena are, however, by no means new; the first earthquake/tsunami for which we have detailed economic data is the Lisbon earthquake of 1755 (see Pereira (2009)). Recent events, such as the Indian Ocean tsunami of 2004 and the Haitian earthquake of 2010, have been more heavily covered by the media than previous disasters, yet our rapidly evolving understanding regarding their relevance to economic development and growth is still in its infancy.

Much research in the social sciences, and even more in the natural sciences, has been devoted to increasing our ability to predict disasters and prepare for them.<sup>1</sup> Interestingly, however, the economic research on natural disasters and their consequences is fairly limited. In order to facilitate further necessary research on this topic, we summarize here the state of this literature and point to questions that we believe need further probing.

In two recent papers, Barro (2006, 2009) has shown that the infrequent occurrence of economic disasters has much larger welfare costs than continuous economic fluctuations of lesser amplitude. Barro estimated that for the typical advanced economy, the welfare cost associated with large economic disasters such as those experienced in the twentieth century (wars, economic depressions, financial crises) amounted to about 20% of annual gross domestic product (GDP), whereas normal business cycle volatility only amounted to a still substantial 1.5% of GDP. For developing countries that usually suffer from more frequent natural disasters of all types and of even greater magnitude than in advanced economies, these events have an even greater effect on the welfare of the average citizen.

Sen (1981), in his seminal economic history of famines, famously observed: “[s]tarvation is the characteristic of some people not *having* enough food to eat. It is not the characteristic of there *being* not enough food to eat” [italics in original]. In Sen’s work and in others’ following it, the central emphasis is that the costs associated with what we define as natural disasters are largely determined by economic forces rather than predetermined by natural processes.<sup>2</sup> Sen’s observation suggests that economics is important not only in understanding what happens after a disaster occurs, but rather that the very occurrence of disasters is an economic event.

A recent pertinent example is the devastation that the recent 2010 earthquakes wrought in Haiti and Chile. The January 2010 earthquake that

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<sup>1</sup> There are several journals who specialize in publishing this research; *Disasters*, *Disaster Prevention and Management*, and *Natural Hazards Review* are prominent examples.

<sup>2</sup> In his 1981 book on famines, Sen calls these economic forces “entitlement relations.”

struck Haiti's densely populated capital, Port-au-Prince, caused significant loss of human life (between 200,000 and 250,000 fatalities), the displacement of hundreds of thousands more, and severe damage to the country's economic infrastructure (estimated over 100% of the country's GDP).<sup>3</sup> In contrast, the February 2010 earthquake in Chile — which was physically stronger and also struck a densely populated area — caused many fewer fatalities (less than 1000 people killed according to official estimates as of May 2010). And although direct economic damages are expected to be substantial due to the amount of wealth exposed, they are expected to be far less than Haiti's in relation to the size of the economy.<sup>4</sup> Clearly, these dissimilar outcomes originated from different policies, institutional arrangements, and economic conditions. Perhaps more obviously, had these earthquakes struck a deserted island, they would not have been considered a disaster at all.

Skoufias (2003) distinguishes between *ex ante* mitigation and *ex post* coping with natural disaster shocks. The literature on mitigation is quite large, even if it originates mostly from disciplines other than economics. However, *ex ante* mitigation clearly costs resources, and therefore it is necessary to engage in a careful evaluation of the likely *ex post* impacts and the probability of disasters occurring. In this paper, we focus on the *ex post* of disasters, including both discussions of the actual costs of disasters and the coping strategies that can potentially be useful for policymakers to implement. An economic analysis of *ex ante* mitigation can only take place after a good accounting of the *ex post* is available.

Pelling *et al.* (2002) and ECLAC (2003) introduce a typology of disaster impacts that we adopt here. They distinguish between direct and indirect damages. Direct damages are the damage to fixed assets and capital (including inventories), damages to raw materials and extractable natural resources, and of course mortality and morbidity that are a direct consequence of the natural phenomenon (i.e., an earthquake, a flood, or a drought).

Indirect damages refer to the economic activity, in particular the production of goods and services, which will not take place following the disaster and because of it. These indirect damages may be caused by the direct damages to physical infrastructure, or because reconstruction pulls resources away from production. These indirect damages also include the additional

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<sup>3</sup> See Cavallo *et al.* (2010a).

<sup>4</sup> Chile's vast experience with prior earthquakes, its prudent macroeconomic policies in the past two decades, and its copper sovereign wealth fund have all been used to motivate predictions about a speedy recovery in the aftermath of the earthquake (see the report by Barrionuevo (2010)).

costs that are incurred because of the need to use alternative and potentially inferior means of production and/or distribution for the provision of normal goods and services. At the household level, these indirect costs also include the loss of income resulting from the non-provision of goods and services or from the destruction of previously used means of production. These costs can be accounted for in the aggregate by examining the overall performance of the economy, as measured through the most relevant macroeconomic variables, in particular GDP, the fiscal accounts, consumption, investment, the balance of trade, and the balance of payments. They can also be further divided, following the standard distinction in macroeconomics, between the short run (up to several years) and the long run (at least five years, but sometimes also measured in decades). We use this distinction in the discussion that follows.<sup>5</sup>

Section 2 begins with a review of the main data sources used in this largely empirical literature. Section 3 discusses the determinants of the direct effects, whereas Section 4 examines the short- and long-run indirect effects. Section 5 focuses on policy, whereas Section 6 describes several case studies of specific disasters and the insights gained from them. Section 7 follows up with projections about the future likelihood of disasters, given the projected change in climatic conditions worldwide and projected changes in socio-economic conditions. Section 8 summarizes and points to several significant gaps in this literature.

## 2 Data on Disasters

Almost all the empirical work we survey here relies on the publicly available Emergency Events Database (EM-DAT) maintained by the Center for Research on the Epidemiology of Disasters at the Catholic University of Louvain, Belgium (<http://www.emdat.be/>). The database is compiled from various sources, including UN agencies, non-governmental organizations, insurance companies, research institutions, and press agencies.

EM-DAT defines a disaster as a natural situation or event that overwhelms local capacity and/or necessitates a request for external assistance. For a disaster to be entered into the EM-DAT database, at least one of the following criteria must be met: (1) 10 or more people are reported killed; (2) 100

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<sup>5</sup> One can also account for disaster costs at the micro level (especially households). For example, see Dercon (2004) and Townsend (1994).

people are reported affected; (3) a state of emergency is declared; or (4) a call for international assistance is issued.<sup>6</sup> Disasters can be hydro-meteorological, including floods, wave surges, storms, droughts, landslides, and avalanches; geophysical, including earthquakes, tsunamis, and volcanic eruptions; and biological, covering epidemics and insect infestations (these are much less frequent in this database).

The amount of damage reported in the database consists only of direct damages (e.g., damage to infrastructure, crops, and housing). The data report the number of people killed, the number of people affected, and the dollar amount of direct damages in each disaster. An alternative but similar source that is less extensive, and only parts of which are publicly available, is the Munich Re data set at <http://mrnathan.munichre.com/>. A similar data collection effort with similar coverage but more limited access is maintained by another reinsurer, Swiss Re. For an analytical review of selected data sets on natural disasters, see Tschoegl *et al.* (2006).

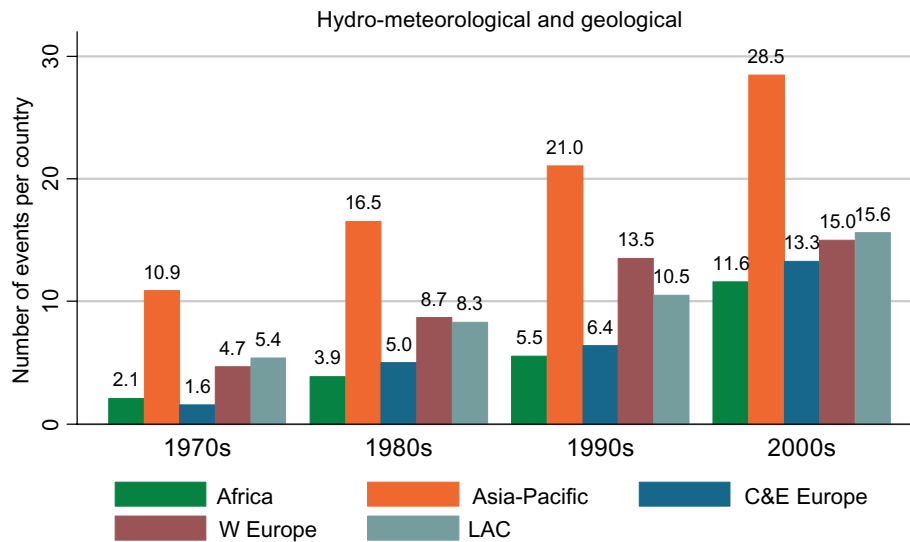
A few papers use other data sources. Most notable are those that aim to estimate the impact of storms/hurricanes. These papers use data on storm intensity, typically measured by wind speed or storm radius, which are taken from the US National Oceanic and Atmospheric Administration — NOAA (Yang, 2008) and the Pielke *et al.* (2008) database. This data set provides normalized damages (i.e., estimates of the damage that would occur if storms from the past made landfall under another year's societal and economic conditions) for mainland US hurricanes from 1900 to 2005.

Before reviewing the evidence on the impacts of natural disasters, it is useful to describe the stylized facts. First, natural disasters, as defined in the EM-DAT database, are fairly common events, and their incidence has been growing over time. Figure 1(a) plots the average number of natural events (including hydro-meteorological and geophysical events) per country over the span of the past four decades.<sup>7</sup> The figure shows that the incidence of disasters has been growing over time everywhere in the world. In the Asia-Pacific region, for example, which is the region with the most events, the

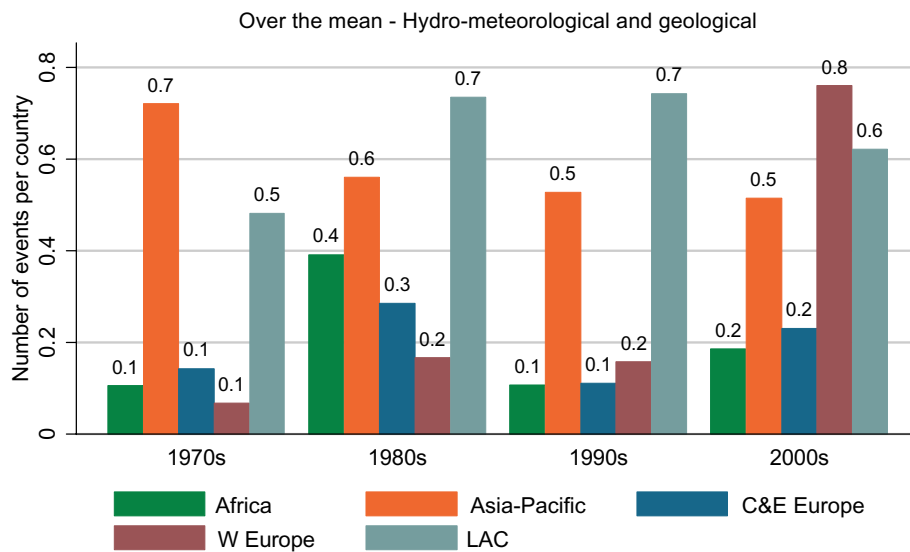
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<sup>6</sup> The number of people killed includes “persons confirmed as dead and persons missing and presumed dead”; people affected are those “requiring immediate assistance during a period of emergency, i.e., requiring basic survival needs such as food, water, shelter, sanitation, and immediate medical assistance.”

<sup>7</sup> The figures are very similar when we disaggregate the incidence data by type of event, including biological events. We exclude the former from the reported figures as they are less frequent and the data appear to be less precise. However, the patterns described below do not change when we include biological events in the sample (figures available upon request).



(a)



(b)

**Figure 1.** Incidence of natural disasters by region, 1970–2008, and incidence of “large” natural disasters by region, 1970–2008.

*Note:* 2000’s figures were adjusted to account for the fewer number of years in the decade.

*Source:* Authors’ calculations based on data from EM-DAT database.

incidence has grown from an average of 11 events per country in the 1970s to over 28 events in the 2000s.<sup>8</sup> In other regions, while the increase is less dramatic, the trend is similar. However, these patterns appear to be driven to some extent by improved recording of milder events, rather than by an increase in the frequency of occurrence. Furthermore, truly large events — i.e., conceivably more catastrophic — are rarer. Both of these facts are shown in Figure 1(b), where the sample is restricted to large events only, and where “large” is defined in relation to the world mean of direct damage caused by natural events.<sup>9</sup>

As is evident from the figure, there is no time trend for the subset of large events in any region.<sup>10</sup> Moreover, the frequency of occurrence of “large” disasters is significantly smaller than for all events. For example, while there are more than 28 events per country on average in the Asia-Pacific region in the 2000s, the frequency of occurrence of large events is only 0.5 episodes per country. This suggests that there is a high incidence of small disasters in the sample or, more precisely, that the threshold for what constitutes a disaster (and hence gets recorded in the data set) is quite low and possibly decreasing. It is important to keep this fact in mind when using this data set as, not surprisingly, it is hard to find consistent results on the economic impact of natural disasters when there is such a broad definition of what really constitutes an event.

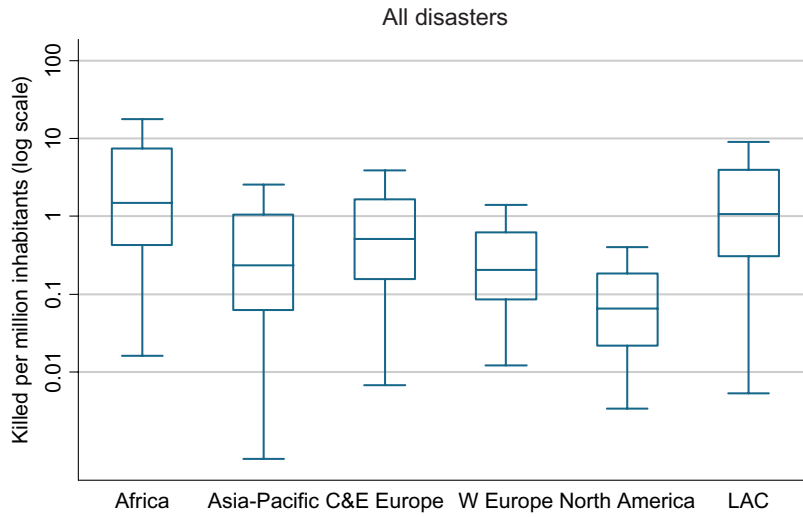
The direct damages caused by natural disasters are also heterogeneous across countries, with a smaller effect in advanced economies, but a big variance in outcomes within regional country groupings. Figures 2–4 plot the distributions of fatalities (as a share of population), people affected (also as a share of the population), and direct economic damages (as a share of GDP) of natural events over the period 1970–2008 for six different regional groupings. Within each box, the center line corresponds to the median impact in the region, whereas the edges of the box are the p(75) and p(25) percentiles of the distribution, and the lines outside the box correspond to the upper and lower adjacent values, respectively.

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<sup>8</sup> The numbers corresponding to the decade of 2000 were adjusted to account for the fact that there is one fewer year of reported data in this decade. In particular, in the 2000s only, each observation (i.e., average number of events per country in different regions) is multiplied by 10/9 to make them comparable to previous decades that have one additional year of data.

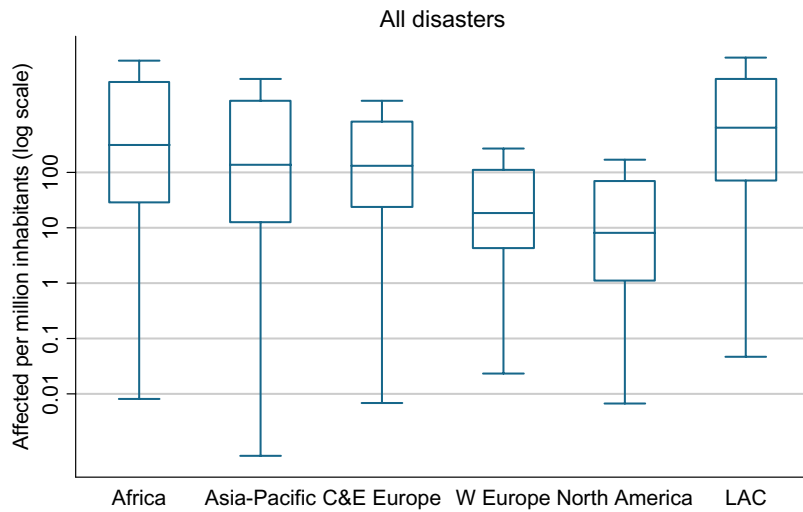
<sup>9</sup> A large disaster occurs when its incidence, measured in terms of people killed as a share of population, is greater than the world pooled mean for the entire sample period.

<sup>10</sup> This results change only in the case of Africa when we include biological events in the sample. The reason is that these events occur overwhelmingly in Africa, and their recording in the data set is biased towards the most recent years.



**Figure 2.** Distribution of fatalities by regions, 1970–2008.

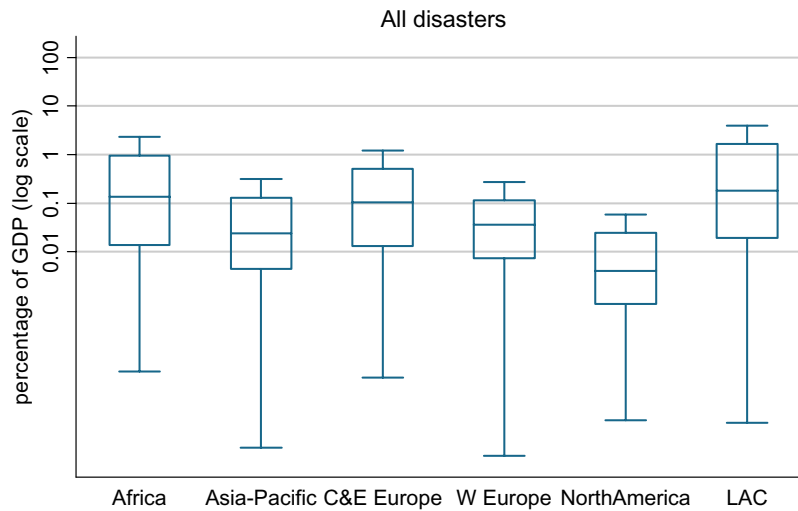
*Source:* Authors' calculations based on data from EM-DAT and WDI database.



**Figure 3.** Distribution of affected by regions, 1970–2008.

*Source:* Authors' calculations based on data from EM-DAT and WDI databases.



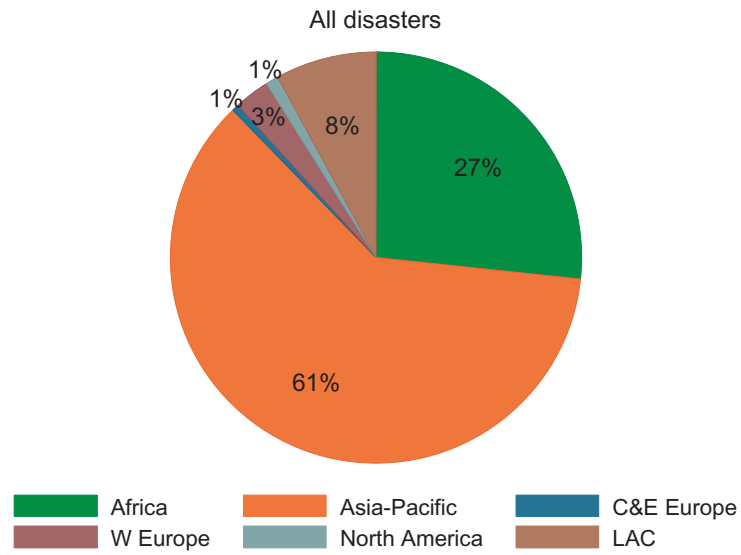


**Figure 4.** Distribution of direct economic damages by region, 1970–2008. *Source:* Authors’ calculations based on data from EM-DAT and WDI database.

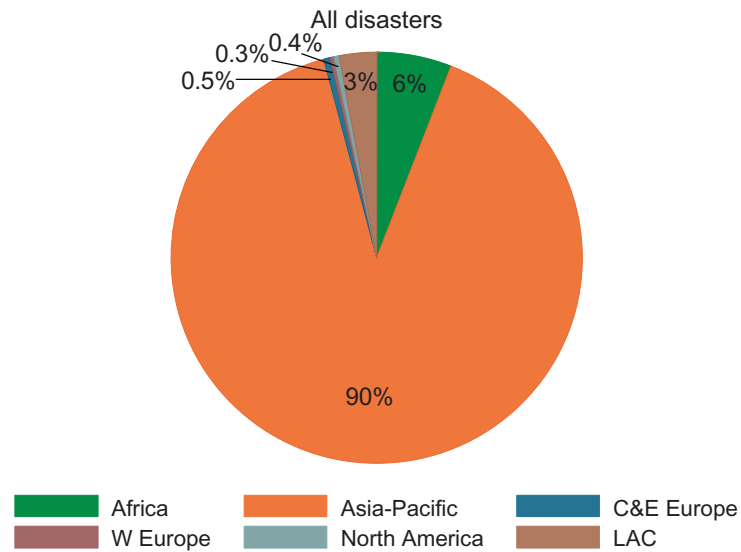
The median impact of disasters, however measured, is typically smaller in Western Europe and North America (i.e., the most developed regions). For example, in terms of people killed, for events occurring in North America the median incidence is less than 0.1 person per million inhabitants, while for events in Africa or Latin America and the Caribbean, the corresponding number is over 1. Similar results are observed using the other outcome variables. However, the dispersion of outcomes is very large within regions, suggesting that countries face different vulnerabilities even within the same geographical area.

The overwhelming majority of people affected and killed by natural disasters reside in developing countries, particularly in the Asia-Pacific region. Figures 5 and 6 show that 96% of the people killed and 99% of the people affected by natural disasters over the period 1970–2008 were in the Asia-Pacific region, Latin America, and the Caribbean, or Africa, whereas the combined population share of these three regions is approximately 75% of the world population. Since the 1970s, almost 3 million people were reportedly killed by natural disasters in the three most vulnerable regions.

Finally, of the three types of natural disasters considered, hydro-meteorological events have the greatest impact on people in all regions of

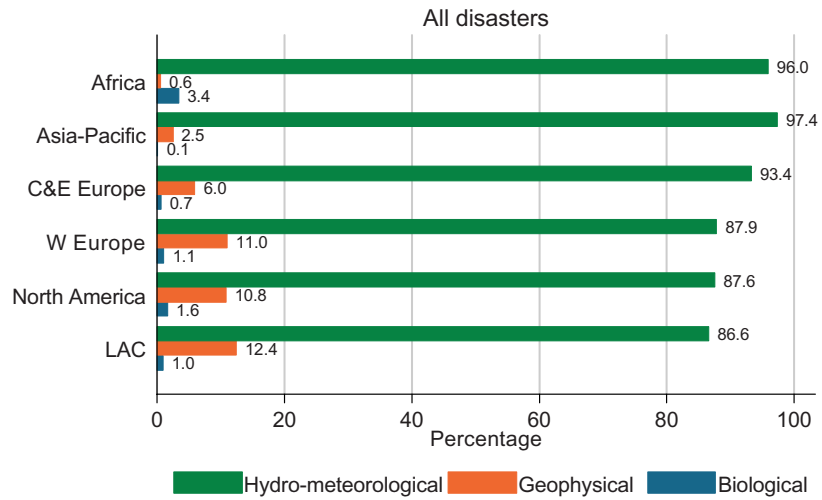


**Figure 5.** Concentration of fatalities by region, 1970–2008.  
*Source:* Authors' calculations based on data from EM-DAT database.

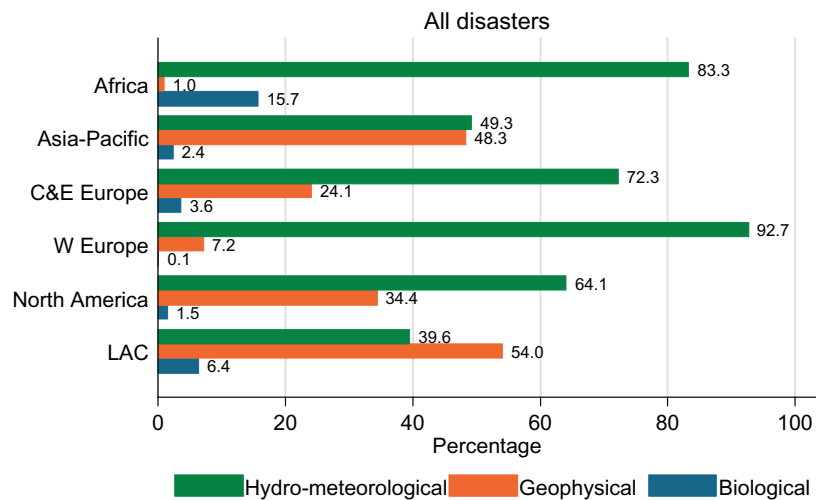


**Figure 6.** Concentration of affected by region, 1970–2008.  
*Source:* Authors' calculations based on data from EM-DAT database.

the world (Figure 7). The same is true of the number of people killed, with the exception of Latin America and the Caribbean, where geological events are reportedly responsible for more fatalities (Figure 8).



**Figure 7.** The causes of affected by type of event, 1970–2008.  
*Source:* Authors’ calculations based on data from EM-DAT database.



**Figure 8.** The causes of fatalities by type of event, 1970–2008.  
*Source:* Authors’ calculations based on data from EM-DAT database.

In summary, natural events are frequent although “large” events — the ones that would typically be considered catastrophic — are rarer (see Cavallo *et al.* (2010b), for more discussion on this point). The direct costs associated with these events are much larger with the most extreme, the recent 2010 earthquake in Port-au-Prince, Haiti, destroying resources at more than 100% of the value of GDP, and killing about 2.4% of the national population. This example clearly illustrates that developing countries bear the lion’s share of the burden, in terms of both casualties and direct economic damages (these numbers would translate into a US disaster killing more than 7 million people and destroying more than 15 trillion US\$ in property.

### 3 Determinants of Initial Disaster Costs

A spate of papers in the past several years has attempted to understand the determinants of the initial direct costs of disasters. When evaluating the determinants of disasters, most papers estimate a model of the form:

$$DIS_{it} = \alpha + \beta \mathbf{X}_{it} + \varepsilon_{it}, \quad (1)$$

where  $DIS_{it}$  is a measure of direct damages of a disaster(s) in country  $i$  and time  $t$ , using measures of primary initial damage such as mortality, morbidity, or capital losses.  $\mathbf{X}_{it}$  is a vector of control variables of interest with each paper distinguishing different independent variables; typically  $\mathbf{X}_{it}$  will include a measure of the disaster magnitude (i.e., Richter scale for earthquakes or wind speed for hurricanes) and variables that capture the “vulnerability” of the country to disasters (i.e., the conditions that increase the susceptibility of a country to the impact of natural hazards).  $\varepsilon_{it}$  is typically assumed to be independent and identically distributed error term. Instead of estimating these panels, several papers aggregate the data across time and estimate cross sections of country observations. These papers estimate a version of

$$\overline{DIS}_i = \alpha + \beta \overline{\mathbf{X}}_i + \varepsilon_i, \quad (2)$$

where variables are averages across the estimated time period.

One of the conditions that may increase a country’s susceptibility to the impact of natural disasters is its level of economic development. In fact, as reported in the previous section, most of the human and economic damages caused by natural disasters were in developing countries. Kahn (2005)

estimates a version of (1) and concludes that while richer countries do not experience fewer or less severe natural disasters, their death toll is substantially lower. In 1990, a poor country (per capita GDP < \$2000) typically experienced 9.4 deaths per million people per year, whereas a richer country (per capita GDP > \$14,000) would have had only 1.8 deaths. This difference is most likely due to the greater amount of resources spent on prevention efforts and legal enforcement of mitigation rules (e.g., building codes). In particular, some of the policy interventions likely to ameliorate disaster impact, including land-use planning, building codes and engineering interventions, are rare in less developed countries (see, for example, discussion in Freeman *et al.* (2003), and Jaramillo (2009)).

Notwithstanding this, Kellenberg and Mobarak (2008) suggest a more nuanced, non-linear relationship between economic development and vulnerability to natural disasters, with risk initially increasing with higher incomes as a result of changing behaviors, such as residents locating to more desirable but more dangerous sites near coasts and flood plains. Sadowski and Sutter (2005) provide some confirmation for this view by examining hurricanes in the United States and the ways in which better preparedness leads to higher residential coastal concentrations (where the risk from hurricane-associated wave surges is higher).

Another condition that may affect the vulnerability to natural disasters is country size. Bigger countries in terms of population size, land area, or GDP have more wealth exposed so direct damages — in absolute terms — may be higher, Cavallo *et al.* (2010a) find that different measures of country size are associated with more direct economic damages of natural disasters. However, bigger countries may be more diversified and capable of engineering the inter-sectoral and inter-regional transfers required to mitigate the economic impact of natural disasters. For example, even by their size alone, large developed countries can more easily absorb output shocks from natural disasters originating in certain regions of the country (Auffret, 2003). Therefore, while direct losses may be high in large countries because of the wealth exposure, the greater capacity to absorb shocks means that indirect losses may be lower, and/or that the size of the damage may be lower relative to the size of the country. In addition, geographic location is a critical determinant of the physical vulnerability of certain countries or regions to different types of natural disasters. Small-island states, for example, are particularly vulnerable on this dimension (Rasmussen, 2004; Heger *et al.*, 2008; Coffman and Noy, 2010).

Other papers focus on the political and institutional factors that affect disaster impact. A consistent finding of several studies (Kahn, 2005; Skidmore and Toya, 2007; Raschky, 2008; Strömberg, 2007) is that better institutions — understood, for instance, as more stable democratic regimes or greater security of property rights — reduce disaster impact. Anbarci *et al.* (2005) elaborate on the political economy of disaster prevention. They conclude that inequality is important as a determinant of prevention efforts: more unequal societies tend to have fewer resources spent on prevention, as they are unable to resolve the collective action problem of implementing preventive and mitigating measures. In a similar vein, Besley and Burgess (2002) observe that flood impacts in India are negatively correlated with newspaper distribution; they attribute this effect to the fact that when circulation is higher, politicians are more accountable and the government is more active in both preventing and mitigating the impacts of disasters. Eisensee and Strömberg (2007) reach similar conclusions regarding the response of US disaster aid to media reports.

Healy and Malhotra (2009) add to this literature by identifying the lack of political accountability for elected public officials in the United States as an explanation for inefficient allocation decisions. Voters reward candidates for post-disaster aid but not for well-funded prevention. Thus, the public sector under-invests in preventing these catastrophic events, but readily spends on post-disaster reconstruction and aid. Plümper and Neumayer (2009) further examine the relationship between the nature of the political regime (democracy *versus* autocracy) and famine fatality rates in both theoretical model and empirical estimations. They conclude that while democracies can have famines, these famines will tend to be deadlier when the government is autocratic, especially if a larger percent of the population is affected by the drought.

In summary, thinking of natural disasters as economic phenomena and not as purely exogenous events has led researchers to seek to explain the fundamental structural determinants of the direct damages incurred from disasters. While the damage caused by disasters is naturally related to the physical intensity of the event (i.e., the severity of a storm or earthquake), the literature has identified a series of economic, social, and political characteristics that also affect vulnerability. A by-product of this analysis, of course, is that these characteristics are therefore potentially amenable to policy action.

## 4 Cross-country Studies of Indirect Impacts

A disaster's initial impact causes mortality, morbidity, and loss of physical infrastructure (residential housing, roads, telecommunication, electricity networks, and other infrastructure). These initial impacts are followed by consequent impacts on the economy (in terms of income, employment, sectoral composition of production, inflation, etc.). Macroeconomics generally distinguishes between the short run (usually up to three years) and the long run (anything beyond five years is typically considered the long run). In the following subsections, we summarize the literature on the indirect economic effects of natural disasters. We start by reviewing the literature that examines the short run, continue with a review of long-run growth effects, and then proceed to discuss other macroeconomic or socio-economic effects.

### 4.1 Short-run Growth Effects

The first recent attempt to empirically describe the macroeconomic dynamics of natural disasters was made by Albala-Bertrand (1993). Information about this and other papers discussed is summarized in Table 1. In this seminal monograph, Albala-Bertrand develops an analytical model of disaster occurrence and reaction and collects data on a set of disaster events: 28 disasters in 26 countries during 1960–1979. Based on before–after statistical analysis, he finds that GDP increases (0.4%), inflation does not change, capital formation is higher, agricultural and construction output increase, the fiscal and trade deficits increase (the latter sharply), and reserves increase; however, but no discernible impact on the exchange rate is observed.

The more recent literature typically utilizes more robust econometric techniques. When evaluating the determinants of these consequent impacts of disasters in a regression framework, most papers estimate a model of the form:

$$Y_{it} = \alpha + \beta \mathbf{X}_{it} + \gamma DIS_{it} + \varepsilon_{it}, \quad (3)$$

where  $Y_{it}$  is the measured consequent impact of interest (e.g., per capita GDP).  $DIS_{it}$  is a measure of the disaster's immediate impact on country  $i$  at time  $t$ ; it is sometimes a binary indicator of disaster occurrence and sometimes a measure of the disaster magnitude — either using physical criteria such as wind speed or earthquake magnitude or using measures of primary initial damage such as mortality, morbidity, or capital losses.  $\mathbf{X}_{it}$  is

Table 1. Short-run disaster effects on GDP.

Paper	Conclusion	Estimated effect <sup>1</sup>
Albala-Bertrand (1993)	Disasters have a neutral or positive effect on economic growth	Difference between averages: 0.4% <sup>2</sup>
Raddatz (2007)	Climatic and humanitarian events reduce real per capita GDP. Geological events do not have a significant impact	<i>Climatic</i> : About -2% of GDP per capita <sup>3</sup> <i>Humanitarian</i> : About -4% of GDP per capita <i>Geological</i> : Not significant
Strobl (2009)	Hurricanes have a negative impact on county growth, although counties show a smaller recovery the following year	<i>Immediate impact</i> : -0.8% of per capita income <sup>4</sup> <i>Impact one year after</i> : 0.2% of per capita income
Loayza <i>et al.</i> (2009)	Disasters have differential effects on economic growth. They are more adverse for developing countries	<i>Droughts</i> : -0.606% of GDP <sup>5</sup> <i>Floods</i> : 0.996% of GDP <i>Earthquakes and storms</i> : Not significant
Noy (2009)	Disasters have a negative impact on economic growth when measured by the property damaged, but not when measured by population. Effect is larger for developing and smaller economies	<i>For OECD countries</i> : Short-run effect: 1.33% of GDP; cumulative effect 1.99% of GDP <sup>6</sup> <i>For developing countries</i> : Short-run effect: -9.7% of GDP; cumulative effect -11.7% of GDP
Rodriguez-Oreggia <i>et al.</i> (2009)	There is a significant impact from natural disasters on reducing the Human Development Index (HDI) and also on increasing poverty levels	<i>HDI</i> : Going back about 2 years of development <sup>7</sup> <i>Severe poverty</i> : 0.036% <i>Capacities poverty</i> : 0.03% <i>Assets poverty</i> : 0.015%
Leiter <i>et al.</i> (2009)	Companies in regions hit by floods show higher growth of total assets and employment than firms in unaffected regions. The positive effect prevails for companies with larger shares of intangible assets	Marginal effect of a flood on total assets (3rd quartile of share of intangible assets): 2.6% of total assets <sup>8</sup> Marginal effect of a flood on employment (3rd quartile of share of intangible assets): 4.7% of employment

(Continued)



**Table 1. (Continued)**

Paper	Conclusion	Estimated effect <sup>1</sup>
Mechler (2009)	Losses caused by natural disasters do not explain changes in consumption. However, adjusting savings for disaster effects helps in better explaining post-disaster changes in consumption, especially for low-income countries	Not significant coefficients <sup>9</sup>
Hochrainer (2009)	Natural disasters have a negative impact on GDP.	−0.5% of GDP after the first year, −4% of GDP after 5 years <sup>10</sup>

<sup>1</sup>A positive (negative) value means an increase (decrease) of the dependent variable. Estimated effect column only reports statistically significant estimates.

<sup>2</sup>Table 3.6 in paper.

<sup>3</sup>Figure 3, panels D, E, and F in paper.

<sup>4</sup>Table 3, column 6 in paper.

<sup>5</sup>Effects for developing countries. Chart 2 column 1 in paper.

<sup>6</sup>Table 5, rows 1 and 2 in paper.

<sup>7</sup>Table 2, column 9 in paper.

<sup>8</sup>Table 8, columns 8.1 and 8.2 in paper.

<sup>9</sup>Table 5 in paper.

<sup>10</sup>Table 3, columns 2 and 6 in paper.

a vector of control variables that potentially affect  $Y_{it}$ , also including  $Y_{i,t-1}$ , and  $\varepsilon_{it}$  is an error term.

In order to facilitate investigations into the interaction of the initial disaster impact with country-specific conditions, equations such as

$$Y_{it} = \alpha + \beta \mathbf{X}_{it} + \gamma DIS_{it} + \delta DIS_{it} \cdot \mathbf{V}_{it} + \vartheta \mathbf{V}_{it} + \varepsilon_{it} \quad (4)$$

are used, where the  $\mathbf{V}_{it}$  variables are the hypothesized interactions of disaster impact with macroeconomic, institutional or even demographic or geographic characteristics. In these specifications, the coefficients of interest are typically  $\gamma$  and the vector  $\delta$ .

Raddatz (2007) authored one of the early papers that attempted to estimate the effect of external shocks on short-run output dynamics in developing countries. Using a Panel-VAR variant of Equation (3), he analyzes the contribution of various external/exogenous shocks, natural disasters among them, in explaining output fluctuations. He concludes that natural disasters have an adverse short-run impact on output dynamics.<sup>11</sup>

Noy (2009) estimates a version of Equation (4) and, in addition to the adverse short-run effect already described in Raddatz (2007), he describes some of the structural and institutional details that make this negative effect worse. In particular, Noy (2009) concludes that countries with a higher literacy rate, better institutions, higher per capita income, higher degree of openness to trade, higher levels of government spending, more foreign exchange reserves, and higher levels of domestic credit but with less open capital accounts are better able to withstand the initial disaster shock and prevent further spill overs. Subsequently, Raddatz (2009) uses a methodology similar to that in his earlier paper but extends the investigation on the short- and long-run impact of various types of natural disasters on countries in different income groups. He concludes that smaller and poorer states are more vulnerable, especially to climatic events, and that most of the output cost of climatic events occurs during the year of the disaster. He also finds that a country's level of external debt, which is frequently mentioned as a limitation with respect to its fiscal capacity to respond to disasters, has no relation to the output impact of any type of disaster. His evidence also

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<sup>11</sup> Yet, Raddatz (2007) concludes that only a small fraction of the output volatility in a typical low-income country is explained by external adverse shocks (which include disasters). He finds climatic disasters to be associated with only 2% of the output volatility found in a typical developing country.

suggests that, historically, aid flows have done little to attenuate the output consequences of climatic disasters.

Finally, Hochrainer (2009) uses autoregressive integrated moving average models to extrapolate pre-disaster trends in GDP and construct counterfactuals of the medium-term (up to 5 years after the disaster event) evolution of GDP if the disasters would have not occurred. By comparing those counterfactuals with observed GDP, he finds that natural disasters on average lead to negative consequences, although the effects are significant only in the case of large shocks.

Loayza *et al.* (2009) extend this analysis by applying panel GMM estimation methodology to

$$Y_{its} = \alpha + \beta \mathbf{X}_{its} + \gamma DIS_{it}^K + \delta DIS_{it}^K \cdot \mathbf{V}_{its} + \vartheta \mathbf{V}_{its} + \varepsilon_{its}, \quad (5)$$

where  $Y_{its}$  is the economic impact of interest in country  $i$ , time  $t$ , and sector  $s$ , and  $DIS_{it}^K$  denotes a disaster of type  $K$  (floods, storms, earthquakes, and droughts).<sup>12</sup> They find both different impacts for different types of disasters and different impacts of the same disaster on different sectors. Perhaps more importantly, they reconcile Raddatz (2007, 2009), Noy (2009), and more recently Hochrainer's (2009) adverse-impact findings with earlier work that occasionally finds positive growth impacts of disasters (Albala-Bertrand, 1993; Skidmore and Toya, 2002). Loayza *et al.* (2009) note that while small disasters may, on average, have a positive impact (as a result of the reconstruction stimulus), large disasters always have severe negative consequences for the economy in their immediate aftermath.<sup>13</sup>

Several papers pursue similar investigations as in Equations (4) and (5); however, instead of relying on cross-country panels, they rely on more detailed panels at the firm, county, region, or the state level. Strobl (2008) uses differences in hurricane impact on coastal counties in the United States; Noy and Vu (2010) use provincial disaster data from Vietnam, and Rodriguez-Oreggia *et al.* (2009) use municipal data from Mexico.

Rodriguez-Oreggia *et al.* (2009) and Mechler (2009) innovate by examining poverty and human development (the World Bank's Human Development Index, or HDI) and consumption, respectively, instead of the standard growth variables. The first paper shows a significant increase in poverty and

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<sup>12</sup> Fomby *et al.* (2009) conduct a similar investigation using panel VAR methodology.

<sup>13</sup> Some recent modeling work (Hallegatte, 2008) provides a theoretical explanation for the effect observed by Loayza *et al.* (2009).

a decline in the HDI in disaster-affected municipalities in Mexico; poverty increases by 1.5–3.6% points. The second paper finds a small decrease in household consumption for low-income countries hit by disasters. Leiter *et al.* (2009) use European firm-level data to examine the impact of floods on the firms' capital stock, employment, and productivity. They find mixed results on the capital stock (depending on the percent of intangible assets), a positive short-term impact on employment, and a negative impact on productivity.

In summary, the emerging consensus in the literature is that natural disasters have, on average, a negative impact on short-term economic growth. Yet, the channels that are responsible for this economic slowdown have not been described methodically at all. An examination of these channels necessitates an attempt to determine whether these effects are transitory or permanent.

#### 4.2 Long-run Growth Effects

Skidmore and Toya (2002), Noy and Nualsri (2007) are the two earlier papers that have attempted to systematically examine the long run. The first paper uses the frequency of natural disasters for the 1960–1990 period for each country normalized by land size in a cross-sectional data set, whereas the other uses a panel of five-year country observations, as in the extensive literature that followed the work by Barro (1997). As distinct from the literature described in the previous section, these papers investigate long-run trends.

Intriguingly, Skidmore and Toya (2002) and Noy and Nualsri (2007) reach diametrically opposite conclusions, with the former identifying expansionary and the latter contractionary disaster effects. More recently, Jaramillo (2009) finds qualified support for the Noy and Nualsri (2007) conclusion. Also, Raddatz (2009), using cumulative impulse response functions of the growth of real GDP per capita to different type of natural disasters, finds that in the long run, per capita GDP is 0.6% lower as a result of a single climatic event, although over 90% of the output cost occurs during the year of the disaster. In Raddatz's (2009) work, geological disasters do not have a statistically significant output effect either in the short or the long run (information on these papers is summarized in Table 2).

Skidmore and Toya (2002) explain their somewhat counterintuitive finding by suggesting that disasters may be speeding up the Schumpeterian "creative destruction" process that is at the heart of the development of market economies. Cuaresma *et al.* (2008) attempt to investigate this

**Table 2.** Long-run growth effects.

Paper	Conclusion	Estimated effect <sup>1</sup>
Skidmore and Toya (2002)	Climatic events have a positive relationship with long-run growth. Geological events has a negative or neutral effect	<i>Climatic events</i> : 0.42% of GDP <sup>2</sup> <i>Geological events</i> : -0.32% of GDP
Noy and Nualsri (2007)	A shock to the killed variable results in a decreased growth rate, whereas a shock to the damages variable does not seem to have much statistically observable effect on long-run growth	Estimated coefficient, killed as ratio of population: -6.58 <sup>3</sup> Estimated coefficient, damages as ratio of GDP: Not significant
Cuaresma <i>et al.</i> (2008)	Natural disasters are negatively correlated to the technological transfer between developing and developed countries	Natural disaster frequency coefficient: -0.69 <sup>4</sup> Natural disaster loss coefficient: -0.28 <sup>5</sup>

(Continued)

Table 2. (Continued)

Paper	Conclusion	Estimated effect <sup>1</sup>
Raddatz (2009)	Climatic disasters have a negative impact on per capita GDP. Geological events do not have a significant impact. This effect is greater for smaller economies	<i>Climatic</i> : $-0.6\%$ of GDP per capita. <sup>6</sup> Geological. Not significant
Cavallo <i>et al.</i> (2010b)	There are no long-run effects on per capita GDP, unless the disaster triggers other institutional changes/regime change.	Almost 30% reduction in per capita GDP after 10 years for events which we followed by regime change

<sup>1</sup>A positive (negative) value means an increase (decrease) of the dependent variable. Estimated effect column only reports statistically significant estimates.

<sup>2</sup>Effects calculated by authors assuming a shock of one standard deviation reported in the paper in Table C1. and impact from Table 4, column 2.

<sup>3</sup>Table 2, columns 2 and 3 in paper.

<sup>4</sup>Table 2, column 1 in paper.

<sup>5</sup>Table 3, column 1 in paper.

<sup>6</sup>Figure 4 in paper.

creative destruction hypothesis empirically by closely examining the evolution of R&D from foreign origin and how it is affected by catastrophic risk. They conclude that the creative destruction dynamic most likely only occurs in countries with high per capita income. For developing countries, disaster occurrence is associated with less knowledge spillover and a reduction in the amount of new technology being introduced.

Similar to Cuaresma *et al.* (2008), Hallegatte and Dumas (2009) critically examine the creative destruction hypothesis using a calibrated endogenous growth theoretical model. They conclude that disasters are never positive economic events and find that large disasters that overwhelm local reconstruction capacity actually lead to poverty traps.

When compared with the short-run research, the literature on the long-run effects of natural disasters is scant and its results inconclusive. Part of the reason for the scarcity of research in this area is the difficulty of constructing appropriate counterfactuals: what would have happened to the path of GDP growth in the absence of natural disasters? This is still, in our view, a very promising area of research.

Cavallo *et al.* (2010b) provide the most recent attempt to bridge that gap. They implement a new methodological approach based on a comparative event study approach. The idea is to construct an appropriate counterfactual — i.e., what would have happened to the path of GDP of the affected country in the absence of a natural disaster and to assess the disaster's impact by comparing the counterfactual with the actual path observed. Importantly, the counterfactuals are not constructed by extrapolating pre-event trends from the treated countries but rather by building a synthetic control group — i.e., using as a control group other untreated countries that, optimally weighted, estimate the missing counterfactual of interest.

Using this methodology, they do not find any significant long-run effect of disasters (even very large disasters, whereby “large” is defined in relation to the distribution of direct damages caused by natural events). The exceptions are very large events that were then followed by radical political upheavals; these are the cases of the 1978 earthquake in Iran that was followed a year later by the Islamic Revolution, and the Managua earthquake of 1972 which was then followed by the Sandinista Revolution several years later. When these events are included in the sample, they find economically meaningful and statistically significant negative long-run effects on GDP growth. For example, 10 years after the disaster, the average GDP per capita of the affected countries is (on average) 10% lower than it was at the time of the

disaster whereas it would be about 18% higher in the counterfactual scenario in which the disaster did not occur.

However, although it is possible that the natural disasters affected the likelihood of the radical regime change that followed, and many contemporary observers suggested that the authors note that they are unable to provide any empirical evidence to support a causal claim. Therefore, it is possible that the economic consequences that they find came from the revolutions and subsequent disruptions (such as trade embargoes), rather than from the disasters. In any case, the paper concludes that unless a natural disaster triggers a radical political change; it is unlikely to affect economic growth in the long run.

### 4.3 *Other Economic Impacts*

Almost all existing research focuses on domestic production (GDP) or on incomes; other impacts of disasters have been under-investigated. For example, when disasters are likely to generate significant inter-regional transfers or even international aid, a more precise accounting of their likely fiscal impact is necessary. Accurate estimates of the likely fiscal costs of a disaster are useful in enabling better cost-benefit evaluation of various mitigation programs. Another motivation to estimate the fiscal cost is to better enable governments to insure directly against disaster losses, indirectly through the issuance of catastrophic bonds (CAT bonds), or through precautionary savings.

On the expenditure side, publicly financed reconstruction/replacement costs may be very different than the original magnitude of destruction of capital that occurred (Fengler *et al.*, 2008). On the revenue side of the fiscal ledger, the impact of disasters on tax and other public revenue sources has also seldom been quantitatively examined. Using panel VAR methodology, Noy and Nualsri (2011) estimate the fiscal dynamics likely in an “average” disaster; however, they acknowledge that the impacts of disasters on revenue and spending depend on the country-specific macroeconomic dynamics occurring following the disaster shock, the unique structure of revenue sources (income taxes, consumption taxes, custom dues, etc.), and large expenditures. Borensztein *et al.* (2009) utilize data from Belize to estimate in a calibrated model the likely fiscal insurance needs of a government. Bar-nichon (2008) calculates the optimal amount of international reserves for a country facing external disaster shocks using a similar methodology.<sup>14</sup>

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<sup>14</sup> See also Cardenas *et al.* (2007) and Mechler *et al.* (2009).



Several other papers examine various other facets of disaster impact. For example, Neumayer and Plümper (2007) observe that women and girls are much more vulnerable than men to disasters, in terms of lowered life expectancy, with large disasters having an especially unequal effect. Evans *et al.* (2010) examine the impact of storms on fertility and find that mild (strong) storms have a statistically observable positive (negative) effect on human fertility. Cuaresma (2009) identifies a negative impact of geological disasters on school enrollment. Worthington and Valadkhani (2004) trace the impact of disasters on stock markets using event-study methodology and find mixed effects. Odell and Weidenmier (2004) trace the international propagation of economic shocks emanating from a localized domestic natural disaster — the 1906 earthquake in San Francisco and its impact in international financial markets, whereas Gassebner *et al.* (2010) examine the impact of natural disasters on trade flows in a broad trade-gravity model.

Heger *et al.* (2008) focus on all the Caribbean islands and find that as growth collapses in the aftermath of climatic events, the fiscal and trade deficits both deteriorate and the island economies of the region find it difficult to rebound. Yang (2008) and Bluedorn (2005) investigate the evolution of capital flows following disasters, and both conclude that disasters generate some inflows (mostly international aid, but also other types of flows such as remittances).

## 5 Case Studies of Disaster Impacts

Several research projects have examined the economic impact of specific disaster events. Examples are the 1995 Kobe earthquake in Japan (Horwich, 2000; Chang, 2010), the 1999 earthquake in Turkey (Selcuk and Yeldan, 2001), and Hurricane Katrina in 2005 (Hallegatte, 2008; Vigdor, 2008). The earlier literature is largely descriptive. More recently, this strand of the literature either constructs calibrated dynamic general equilibrium models or uses input–output analysis to estimate the dynamics of the economy after it is hit by the disaster.<sup>15</sup> More recently, Cavallo *et al.* (2010a) estimate Haiti’s economic damage to fixed assets, extractable natural resources, and raw materials in the aftermath of the earthquake that struck the Caribbean

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<sup>15</sup> For example, see Okuyama (2007) and other papers in the same journal issue.

country on January 12, 2010 — the most catastrophic natural disaster in modern records in terms of fatalities (relative to the country's population).

These analyses were typically written not very long after the event considered and thus report mostly on its short-term impact or the causes for some of the damages. If they do project or estimate long-run impacts, they are unable to separate them from other trends and shocks that would have occurred regardless of the disaster event. The case of Hurricane Katrina demonstrates this problem. Vigdor (2008), in a carefully constructed descriptive investigation of Katrina's impact on New Orleans, documents significant population declines. However, as he readily acknowledges, it is impossible to separate these declines from a general declining trend in the city's population that long predated Katrina (but which Katrina clearly accelerated).

Coffman and Noy (2009) investigate the long-term impact of a 1992 hurricane on the economy of a Hawaiian island. In this case, the long horizon available, the unexpectedness of the event, and the existence of an ideal control group subjected to almost identical conditions but not the hurricane itself enable them to argue that in spite of massive transfers, it took nearly seven years for the island's economy to return to its pre-hurricane per capita income level. The hurricane also resulted in an out-migration of residents from which the island's population has not fully recovered. The island permanently "lost" about 15% of its population as a result of the hurricane, even though very few deaths were associated with the storm.

Chang (2010) uses a different statistical methodology to examine the long-term impacts of the Kobe earthquake and similarly identifies long-term effects that appear to have accelerated previously existing trends in population dynamics and the sectoral composition of economic activity.

Numerous other papers have examined specific disaster cases, typically focusing on a specific research question. The immigration patterns generated by a strong hurricane in El Salvador are examined by Halliday (2006). Vos *et al.* (1999) study Ecuador and its vulnerability to the El Niño weather pattern. Pettersen *et al.* (2005) study the shortcomings of the risk management strategies in Chile, El Salvador, and Peru. Cardenas (2008) proposes an innovative financing scheme for catastrophic risk using Honduran circumstances as an example. Finally, another spate of papers provides evidence of specific transmission channels from natural disasters to economic outcomes that are usually more difficult to identify in aggregated econometric exercises. Examples include BLS (2006), Kroll *et al.* (1991), Tierney (1997), and West and Lenze (1994).

## 6 Policies and Disasters

Perrow (2007), in a recent book on reducing catastrophic vulnerabilities in the United States, argues that public policy should focus on the need to “shrink” the targets: lower population concentration in vulnerable (especially coastal) areas, and lower concentration of utilities and other infrastructure in disaster-prone locations. This advice stems from the awareness that more *ex post* assistance to damaged communities generates a “Samaritan’s dilemma,” i.e., an increase in risk taking and a reluctance to purchase insurance when taking into account the help that is likely to be provided should be a disaster strike.<sup>16</sup> However, apart from these *ex ante* “shrink-the-target” policies, many other *ex ante* and *ex post* policies that can alleviate or worsen the economic impact of disasters will necessarily be weighed before and after any large event.

In addition to policies that can reduce initial disaster damage, policies that can reduce the longer-term economic damage that disasters can wreak should also be contemplated.<sup>17</sup> We have already observed that large disasters typically lead to reduced production and incomes, even if the exact distribution of these effects and their causes are not yet clear. Yet, as Freeman *et al.* (2003) observe that some of the other likely macroeconomic impacts of disasters may be a deteriorating trade balance, downward pressure on the exchange rate, and upward pressure on prices. How to deal with these likely dynamics are all policy questions that also need to be asked.

### 6.1 *Ex ante Insurance versus Ex post Disaster Financing*

Kunreuther and Pauly (2009) survey some of the problems associated with *ex ante* insurance coverage for large natural events: uncertainty with regard to the magnitude of potential losses, highly correlated risk among the insured, moral hazard that leads to excessive risk taking by the insured, and an adverse selection of insured parties caused by imperfect information. Their work also distinguishes between unknown disasters (those for which the likelihood and the distribution of probable magnitudes are at least partially known) and the unknowable (those for which no information is available).

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<sup>16</sup> This is similar to the “moral hazard” problem common in insurance markets. Raschky and Weck-Hannemann (2007) define it as “charity hazard.”

<sup>17</sup> The term “resiliency” is often mentioned in this context (Rose, 2004).

Even though natural disasters are typically not unknowable, many large disasters have very small probabilities associated with them and these make it difficult to develop relevant mitigation policies and likely lead to underinsurance. In all recent disasters, even in ones that happened in heavily insured countries such as the United States, only a relatively small portion of actual damages was insured. For example, Hurricane Katrina led to insurance claims totaling \$46.3 billion; while the estimated damage of the storm was \$158.2 billion.<sup>18</sup>

In order to secure the availability of reconstruction, insurance for public sector expenditures is also an important policy question. There is broad consensus on the need to design fiscal management policies to resist the stress caused by the occurrence of disasters. Freeman *et al.* (2003) consider ways to create the necessary fiscal space to deal with catastrophic risk. Among various alternatives, they advocate treating natural disasters as a contingent liability for the national government (although they are skeptical about this suggestion's practical feasibility, particularly in low-income countries). A more substantive initiative would be to implement an annual budgetary allocation to provide for natural disaster expenditure when needed. Mexico's FONDEN (*Fondo Nacional de Desastres Naturales*) provides this kind of fiscal provisioning against the risk of natural disasters.<sup>19</sup> However, these measures, while prudent, amount to forms of self-insurance, which may be very costly in the case of an economy with substantial borrowing costs. Linnerooth-Bayer and Mechler (2007), however, outline another alternative source of insurance — public-private partnership arrangements. Their work examines in detail several types of these financial arrangements, such as micro-insurance schemes or weather-related financial derivatives.

Borensztein *et al.* (2009) argue that, in the case of developing countries exposed to large natural disasters, insurance — or debt contracts with insurance-like features — provides an attractive alternative to self-insurance.<sup>20</sup> For example, they examine the vulnerability of Belize's public

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<sup>18</sup> Katrina insurance claim data are from Kunreuther and Pauly (2009), while the figure for total damages is taken from EM-DAT. The Congressional Budget Office estimates \$70–130 billion as direct damages (excluding the cost of clean-up and repairs) for hurricanes Katrina and Rita.

<sup>19</sup> For a discussion of Mexico and its associated risk and insurance options, and in particular its use of CAT bonds, see Cardenas *et al.* (2007).

<sup>20</sup> In the case of temporary shocks, whose effect is reversed over time, and where countries do not face borrowing constraints in global markets during periods of economic distress, a strategy of borrowing and saving, such as those applied by stabilization funds, could be fully appropriate. See also Borensztein *et al.* (2005), and Hofman and Brukoff (2006).

finance to the occurrence of hurricanes and the potential impact of insurance instruments in reducing that vulnerability. Through numerical simulations they show that catastrophic risk insurance significantly improves Belize's debt sustainability.

Implementing disaster insurance in developing countries, however, faces three types of obstacles: paucity of markets, political resistance, and inadequate institutional framework. For a number of reasons, markets have traditionally been insufficiently developed or simply non-existent (more on this below). More recently, however, advances such as the development of parametric insurance policies have expanded the availability of coverage for countries and households (Cardenas, Bruko, 2008).<sup>21</sup>

Political reluctance to engage in insurance purchase derives from the fact that there is little short-run benefit to be gained from entering into insurance contracts. Insurance involves costs today and a possible payoff in the undetermined future, when the government may have already changed hands. In addition to these incentive problems, disasters are widely considered as "acts of God" (or natural phenomena), and politicians are often not blamed for their occurrence. Politicians and policymakers therefore face very weak incentives for adopting relatively complex measures, such as purchasing market insurance, to offset some of the costs. Healy and Malhotra (2009) present evidence to support these conjectures even for the comparatively transparent and stable political system of the United States. However, since governments are typically held accountable for their response to disasters, they have strong incentives to massively invest in *ex post* assistance.

An inadequate institutional framework is associated with low policymaking capacity of governments in developing countries. In particular, Pettersen *et al.* (2005) raise doubts about the value of implementing sophisticated risk management instruments in a weak institutional environment with opaque asset management practices in the public sector, poor risk statistics, and inadequate systems for loss valuation and claim settlements. In their view, improved capacity for risk retention at the country level — to be achieved

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<sup>21</sup> Instead of basing payments on an estimate of the damage suffered, parametric insurance contracts establish the payout as a function of the occurrence or intensity of certain natural phenomenon, as determined by a specialized agency such as the US National Hurricane Center or the US National Earthquake Information Center. In this manner, the transaction costs and uncertainty associated with insurance payments are considerably reduced. There is no need to verify and estimate damages, and no potential disagreement or litigation about the payouts. Moreover, the country has an almost immediate access to the resources when the disaster takes place.

through sound fiscal management — is more important than the need to apply new instruments for risk transfer.

Of the three obstacles that deter the development of a catastrophic risk insurance market, the one related to market unavailability has been the most studied. The consensus is that governments in countries that are vulnerable to natural disasters appear to have only a limited set of options available to insure public finances against those risks, although progress is slowly being made. Hofman and Brukoff (2006), Cardenas (2008), Andersen (2007), and Miller and Keipi (2005) survey some recent initiatives in this regard. The risk profile of catastrophe insurance claims differs from that of other insurance products. A company providing car insurance can easily diversify if it has many clients, since the volume of claims would then be highly predictable. In contrast, natural disasters are low-probability events that can cause extremely large losses when they occur and are thus not easily diversifiable in the same way as car insurance. This low level of diversification increases the cost of insurance. Its price is very volatile and fluctuates sharply every time there is a major catastrophic event that depletes reserves. Primary insurers need to transfer a considerable share of their catastrophe exposure to large reinsurers, and this increased reliance on reinsurers increases the cost of primary insurance, reducing its attractiveness and scope.<sup>22</sup>

Private capital markets offer some complementary alternatives that may increase the availability of financing options as they continue to develop. The first capital market instrument linked to catastrophe risk (“CAT bonds”) was introduced in 1994 as a means for reinsurers to transfer some of their own risks to capital markets. Since then, their success has prompted governments and international institutions to explore their use as a mean of shielding government budgets from the impact of natural disasters.<sup>23</sup> A catastrophe bond is a tradable instrument that facilitates the transfer of the risk of a catastrophic event to capital markets.

A typical structure is one in which the investors purchase a safe bond, such as a US Treasury bond, for the desired amount of coverage and deposit it with a Special Purpose Vehicle (SPV) institution, which is legally distinct from the parties. The investors collect the interest on the bond plus the

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<sup>22</sup> In recent years, reinsurers themselves have also begun to rely more on capital markets to reduce their own exposure.

<sup>23</sup> See Andersen (2007).

insurance premium that is paid by the insured party while the disaster does not occur. If the disaster strikes, however, their claim is extinguished and the SPV sells the bond and transfers the funds to the insured. In May 2006 and again in October 2009, the Mexican government obtained earthquake and hurricane insurance by means of CAT bonds and a direct purchase of coverage from international reinsurers.<sup>24</sup>

While these are encouraging developments, the private catastrophic risk market is still in its infancy. And even if the supply side of risk financing instruments becomes fully developed, important questions remain unanswered. For example, what is the optimal level of insurance that countries should purchase given the cost of insurance, the menu of alternative financing options (self-insurance, *ex post* debt accumulation, foreign aid, etc.), and country characteristics (access to external credit, macroeconomic environment, institutional quality, etc.)? What is the appropriate institutional set-up that ensures the proper functioning of insurance schemes while minimizing moral hazard and adverse selection? What is the appropriate role of the government vis-à-vis the private sector in catastrophe insurance markets? These are still open questions that warrant further analysis.

## 6.2 Monetary and Exchange Rate Policy

There has been very little research on the monetary aspects of disaster dynamics. As far as we are aware, even elementary questions such as, for example, the inflationary impact of a large disaster and the aid surge in its aftermath have not been carefully examined. Open-economy questions such as the impact of disasters on exchange rates (real or nominal) or the terms of trade have also not been examined empirically or analytically.

Keen and Pakko (2007) construct a dynamic stochastic general equilibrium model calibrated for the US economy and the impact of Katrina, and evaluate the optimal response of monetary policy to a Katrina-like shock.

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<sup>24</sup> In May 2006, the Mexican government obtained earthquake insurance by means of CAT bonds and a direct purchase of coverage from international reinsurers for a total coverage of US\$ 450 million. The CAT bond issued then (for a total of US\$ 150 million in coverage) was the first to cover disaster risk in Latin America. The Mexican government has followed this initiative and introduced a new CAT bond issue in October 2009 sponsored by FONDEN. This US\$ 290 million three-year CAT bond provides cover for earthquakes on the Pacific coast (US\$ 140 millions), Pacific hurricanes (US\$ 100 millions), and Atlantic hurricanes (US\$ 50 millions). Coverage will last for three years.

They find, intriguingly, given public discussion and market perceptions at the time that optimal monetary policy design should involve raising interest rates following a large disaster. They show that this result holds both for a Taylor-rule setting of interest rates and for optimal policy setting that replicates the efficient markets solution, and when the model includes nominal rigidities in both prices and wages. Keen and Pakko (2007) argue that this result arises because the anti-inflationary justification for the contractionary policy will trump any desire to temporarily expand output.

In possibly the only empirical paper on exchange rates and disasters, Ramcharan (2007) examines exchange rate policy and its effect on the damage inflicted by disasters. He estimates a variant of Equation (5), while controlling for the exchange rate regime and its interaction with the disasters. He finds consistent evidence that flexible exchange rate regimes provide a cushion that ameliorates the disaster's negative impact on growth. All of these policy questions, however, should only be evaluated while also accounting for the future likelihood and potential magnitude of disaster events.

## 7 Climate Change and Natural Disasters

There is a robust scientific consensus that human activity, particularly the burning of fossil fuels, is drastically altering the globe's climate. In its latest report, the Intergovernmental Panel on Climate Change (IPCC) states that "warming of the climate system is unequivocal, as is now evident from observations of increases in global average air and ocean temperatures, widespread melting of snow and ice, and rising global average sea level" (IPCC, 2007). By 2100, average global surface warming is projected to increase by between 1.8°C and 4°C depending on the success of emissions mitigation strategies, though some level of warming is expected regardless, even if all emissions were stopped today (IPCC, 2007).

The 2007 IPCC report also predicts that sea levels will rise between 0.18 and 0.59 m by 2100. More recent predictions of global sea-level rise are considerably more drastic, however, as more information on glacial melting has become available. Rahmstorf (2007), for example, predicts a sea-level rise of 0.5–1.4 m by 2100. In addition, the absorption of carbon in the ocean has led to increased acidity and has resulted in widespread decline in calcification of coral reefs. This coral bleaching in turn leads to destruction of reef systems that protect coastal areas from storm surges.



There is limited understanding of how global warming will affect storm activity. One of the necessary conditions for hurricane formation is ocean water temperature greater than 26°C to a depth of about 50 m. Several studies posit that as global sea surface temperatures rise, hurricanes may become more numerous or intense, the range of hurricanes will increase to the north and south of the current “hurricane belt,” or their location will change (Webster *et al.*, 2005; Li *et al.*, 2010).

The science, however, is not conclusive. The IPCC (2007) states “[t]here is observational evidence of an increase in intense tropical cyclone activity in the North Atlantic since about 1970, with limited evidence of increases elsewhere. There is no clear trend in the annual numbers of tropical cyclones. It is difficult to ascertain longer-term trends in cyclone activity, particularly prior to 1970.” Elsner *et al.* (2008) suggest that warming temperatures allow for already strong storms to get even stronger. This suggests that while there may not necessarily be more storms, there will be more frequent strong storms. This debate, how global warming will affect storms in both potency and incidence, appears set to continue.<sup>25</sup> In any case, there is wider agreement that the combination of sea-level rise and deteriorated coral reef ecosystems will make coastal areas considerably more vulnerable to storms, regardless of whether storms will be more frequent or more intense.

The impact of global climate change on the incidence of other types of natural disasters is even less well understood. The incidence of geophysical disasters is unlikely to be affected; however, there is some evidence, mostly from model exercises, that droughts and floods will become more common and more severe (IPCC, 2007).

Hallegatte *et al.* (2007) construct a dynamic general equilibrium model that also includes the possibility of disequilibria during transient periods, and which specifically includes the occurrence of extreme weather-related events. As they point out, most estimates of the future effects of climate change examine the average likely change and stipulate from that on the smooth growth transition path for economic activity. However, as we observed above, the probability distribution of extreme events is also likely to change. Using their calibrated model, they calculate the *economic amplification ratio* (the multiplier from direct capital destruction to indirect economic losses). They show that future changes in the distribution of disasters have the potential

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<sup>25</sup> Doubts have also been raised over the quality of global databases on storm activity (Landsea *et al.*, 2006).

to generate large amplification ratios and thus very large economic effects if disaster magnitudes exceed a certain threshold. Very large disasters, or a sequence of disaster events, can have the potential to overwhelm the reconstruction capacity of a country, leaving it stuck in a poverty trap.<sup>26</sup>

## 8 Conclusions and Remaining Questions

The economics of natural disasters are important. In order to facilitate further necessary research on this topic, we summarized the state of this literature. We believe that large gaps in this literature remain. The EM-DAT, the only internationally comparable and available data on disasters, collects only limited information on many events. Since the threshold EM-DAT uses to determine what constitutes a disaster is fairly low, the data set contains limited information on a large variety of events; and in many cases these events are unlikely to have any broad economic impact (beyond on the very location in which they occurred). Thus, accounting for any macroeconomic impact necessitates focusing on a smaller subset of the disasters included in the EM-DAT database.

A more detailed accounting of the physical destruction wrought by large disasters and their human toll may prove to be very useful. We would especially like to be able to distinguish among residential damage, crop devastation, infrastructure damage, and destruction of manufacturing facilities in order to better address many of the questions that remain unanswered — especially those questions that focus on the indirect impacts.

As we noted earlier, Barro (2006, 2009) argues that for the typical advanced economy, the welfare cost associated with large economic disasters amount to about 20% of annual GDP. Yet, the literature we reviewed that examines the short- and long-run effects of natural disasters and provides detailed and inconclusive accounting of output dynamics does not necessarily confirm these predictions. Furthermore, this literature does not provide much description of the channels through which disasters cause these presumed output effects. An understanding of the channels of causality, in both the short and the long run, will surely enable more informed *ex post* policy-making and even *ex ante* preparation and mitigation policies.

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<sup>26</sup> On the future economic losses due to climate change, there is a growing body of literature, including among others: Mechler *et al.* (2009), Hallegatte (2009), Hallegatte *et al.* (2008), Schmidt *et al.* (2009).

We have presented some provisional evidence that the extent of adverse impact is related to the ability to mobilize significant funding for reconstruction. We have also shown that poorer countries are likely to suffer more from future disasters; however, these countries are also unlikely to be able to adopt the counter-cyclical policies that can pay for reconstruction. This constraint will make disasters' adverse consequences more severe in poorer developing countries. A better-targeted reconstruction that is informed by the identified channels of transmission can potentially alleviate some of these resource constraints.

A further significant lacuna in the current state of our knowledge is the absence of any agreement regarding the long-run effects of these disasters. Whether these disagreements have any substantial real relevance to policy decisions can only be assessed when the channels of transmission and propagation for any long-run effects become more evident.

We have not reviewed the micro-development literature that has been examining the ways in which households (typically rural households) deal with sudden disaster events (Townsend, 1994; Udry, 1994; Dercon, 2004, and more recently Sawada and Shimizutani, 2008). Whether these shed light on the channels of transmission is a possibility that needs to be further explored. Nor have we reviewed the literature on aid allocations following disasters and their impact. This literature was recently surveyed by Strömberg (2007) and Becerra *et al.* (2010), which provide stylized facts on who gives relief, how much is given and who receives it.

The exogenous aspect of the natural trigger (e.g., the storm or the earthquake) can also enable economists to examine more closely the importance of rare but large deviations from trend for various aspects of economic dynamics. This may be of special interest given the increasing realization among macro economists that one needs to model and carefully investigate not only the smooth transitions and cycles of the macro-economy but also the rare but extreme- volatility events that have profound implications for the smoother “normal” path. Several recent papers, particularly Barro (2006, 2009), Pindyck and Wang (2009), and Gabaix (2008), are already exploring many of these possibilities, but not necessarily within the context of natural disasters, their occurrence, or their impacts.

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